

REC EXPO 2024!

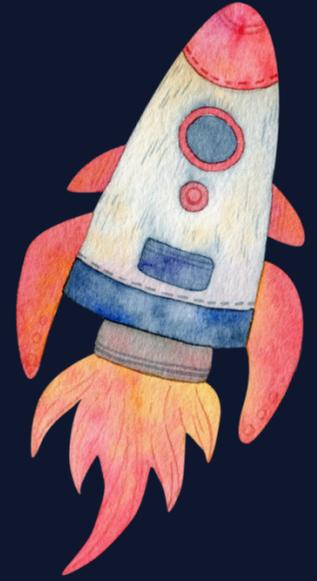


OUTTA THIS WORLD!

Julie Myers, Rec Supervisor
Sandy Tawaratsumida, Rec Supervisor

Thursday, April 25, 2024





Event Goals



- Promote Health and Wellness.
- Promote Programs and Services.
- Sneak Preview to summer program offerings!
- Promote Scholarship program.
- Market and Attract New Customers to GVRD!
- Survey community members.



Expo Highlights



10% Discount for
On-site registration



Class Demos from
GVRD Instructors



Free Resources and
Vendor Booths



Free Family Event!



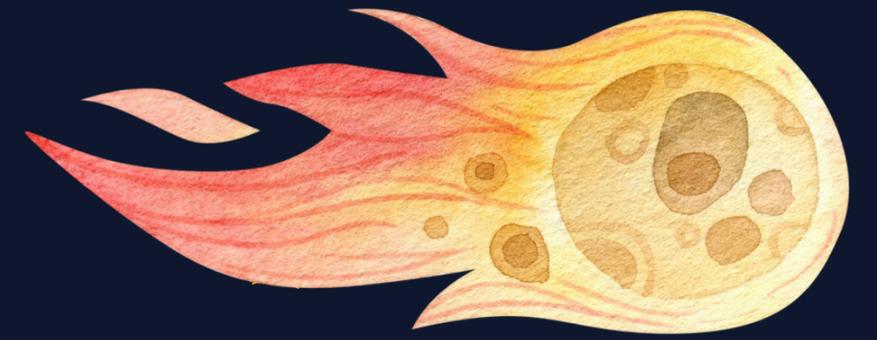
Kids driving you
out of this
world???



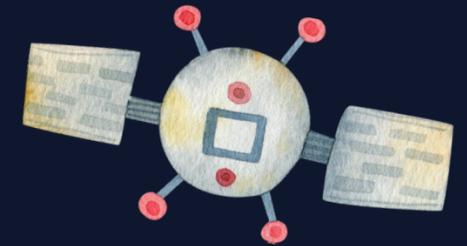
Well, the GVRD Command
Center is the perfect place to
shuttle your kids to this
summer!



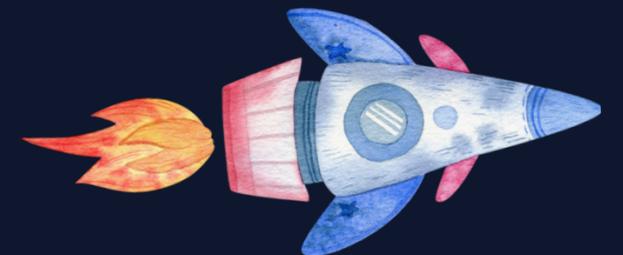
Blast off into Summer!



From summer camps to swim
lessons, field trips, and so
much more!



Here at the Command Center
we offer more than fun. We
teach kids sportsmanship, life
skills, and impact lives!





Galactic Offerings this summer!

THEATRE ARTS, LEGO & STEM CAMPS, SCIENCE,
PRESCHOOL PROGRAMS, COUNSELORS IN TRAINING
FOR TEENS, SWIM LESSONS, JUNIOR GIANTS,
COOKING, SPORTS, HIP-HOP DANCE CLASSES,
COMMUNITY EVENTS, AND SO MUCH MORE!



Marketing for the event could improve.



Event Challenges 2023



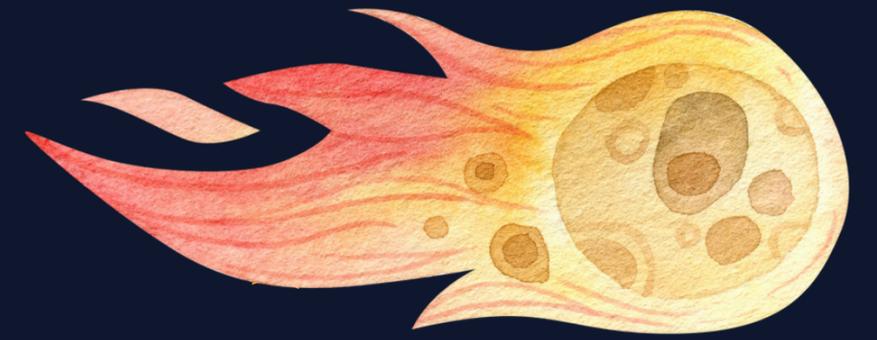
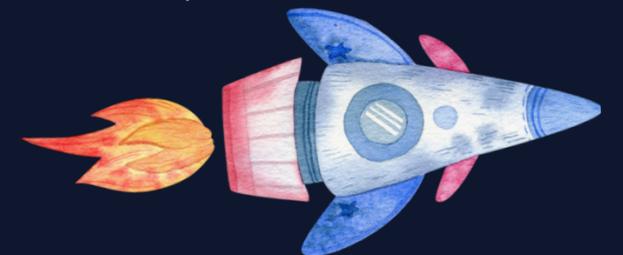
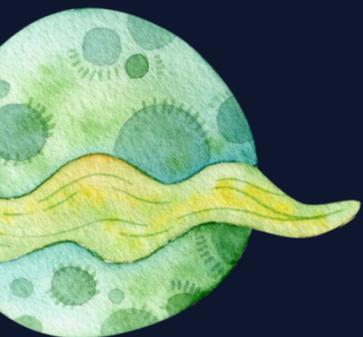
Event time was a bit too early, made recommendation to push back start time.



Lack in marketing, promoting 10% discount.

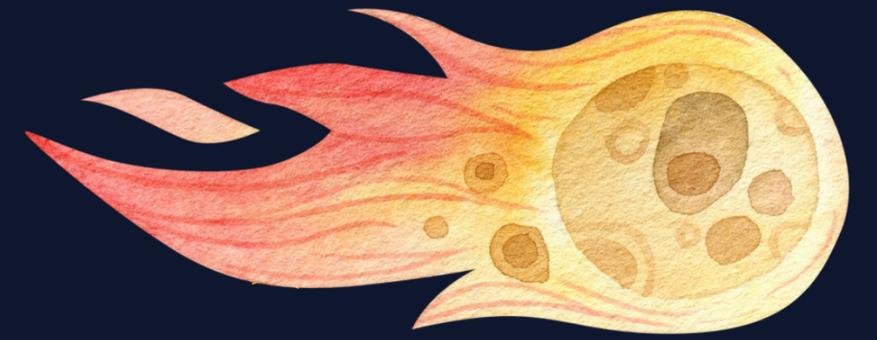


Date of Event happened after summer catalog and registration opened.





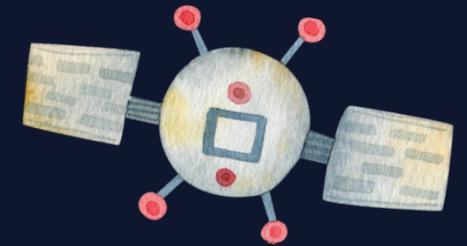
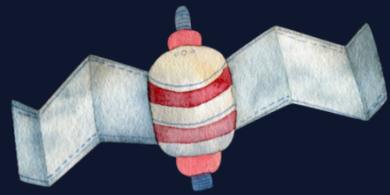
Increased awareness of programs, services, and events GVRD offers!



Strengthened partnerships with community stakeholders..

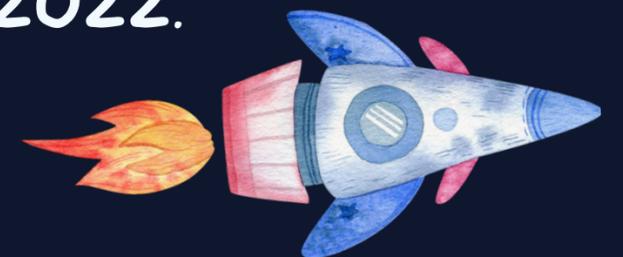
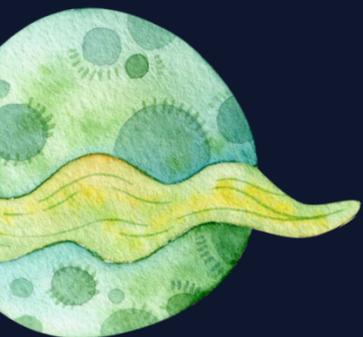


Event Successes 2023



Made just under \$1,000 in concession and souvenir sales.

An increase in summer registrations in comparison to summer 2022.



★ FUTURISTIC FACTS ★



502 PARTICIPANTS ATTENDED
LAST YEARS EVENT.



INCREASED SCHOLARSHIP
APPLICATIONS BY 12%.

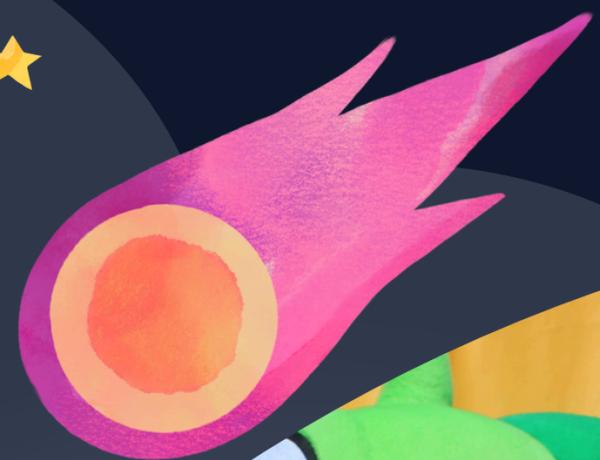


17 VENDORS PARTICIPATED
AND PROVIDED FREE
RESOURCES TO THE
COMMUNITY!



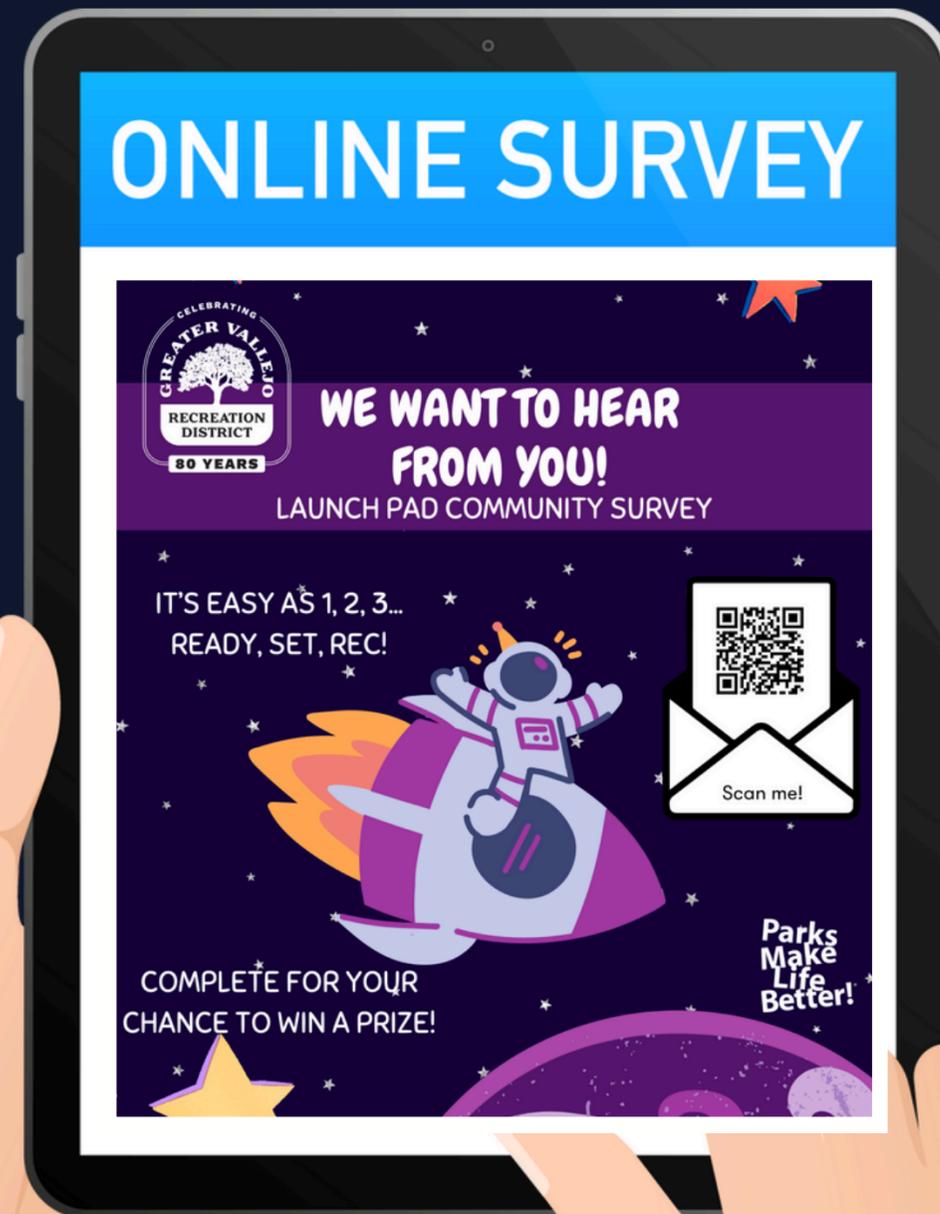
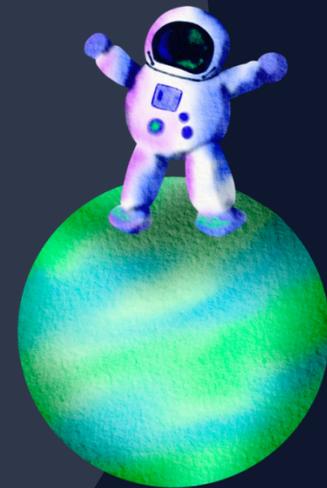
FIRST TIME EVENT FOR THE
AGENCY.

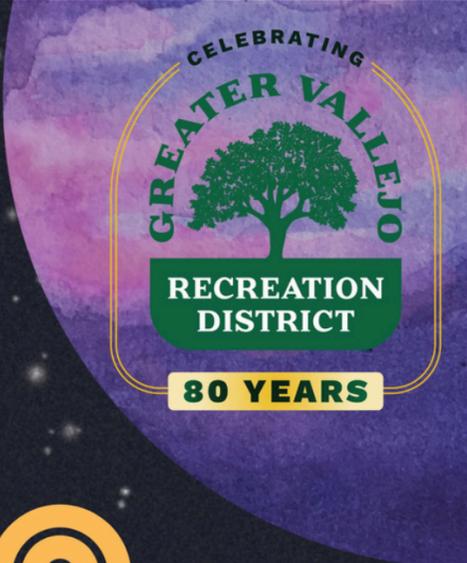
Ready, set, REC
with GVRD and
get ready to BLAST
OFF into a space adventure
of fun this summer!



INTRODUCING GVRD'S: **LAUNCH PAD** COMMUNITY SURVEY

- COMMUNITY EVENT SURVEY LAUNCHING THIS WEEKEND!
- PATRONS CAN SCAN THE QR CODE.
- ANSWER 3 QUESTIONS ABOUT PROGRAMS AND EVENTS ON-SITE.
- AUTOMATICALLY ENTERS THEM TO WIN A PRIZE!
- WE WANT TO HEAR FROM YOU!





Greater Vallejo Recreation District

Recreation Expo

Saturday, April 27th

12-3pm

Free Event!



10% off GVRD Youth Summer Camps!

(707) 648-4600

Class Demos | DJ | Prizes | Vendors | & More!

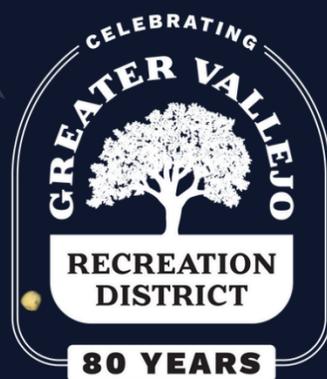
Children's Wonderland



WE HOPE TO SEE YOU THERE!



Thank
you!



Rec Expo Promo Video

Parks
Make
Life
Better!



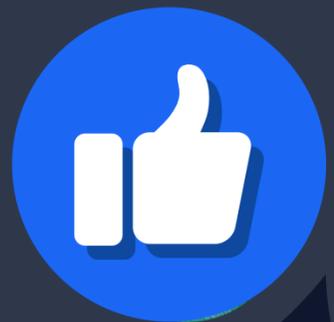
★ Star Connections ★



recreation@gvrd.org



@G.V.R.D



MYGVRD



www.gvrd.org