



# Greater Vallejo Recreation District

GVRD promotes wellness and healthy lifestyles  
by providing safe parks and innovative and fun  
recreation programs for all residents.

## BOARD OF DIRECTORS

Rizal Aliga  
Robert Briseño  
Thomas Judt  
Tom Starnes  
Ward Stewart

## GENERAL MANAGER

Gabe Lanusse

## Publicity, Program and Community Relations Committee Agenda

Directors: Starnes and Judt

Tuesday, August 12<sup>th</sup>, 2025

Administrative Office-Board Room, 401 Amador Street, Vallejo, CA 94590

2:00 p.m.

This committee shall study and recommend all District recreational programs and policies regarding public affairs and community outreach to include co-sponsorship with other entities. This committee shall assure information regarding the affairs of the District is adequately communicated to its constituents and the public at large. This committee shall make presentations before groups and organizations upon request.

1. Public Comment  
Members of the public may speak on any item within the jurisdiction of the committee. Each speaker is limited to 3 minutes and a spokesperson for an organization is limited to 5 minutes.
2. Community Events Review: What works, what doesn't, what was cancelled
  - 2.1 Camping Under the Stars
  - 2.2 Bands and Brews
3. Upcoming Community Events
  - 3.1 Teddy Bear Picnic
4. Programs:
  - 4.1 Before and After School Programs
  - 4.2 City of Vallejo Program Funding



5. Marketing Update

5.1 Marketing Content Action Plan (CAP)- September

6. Discussion Items

6.1 Measure P Programs

Measure P funding allocations for crime/violence prevention in Youth Services.

<b>Activity:</b>	<b>Allocations:</b>
Youth Scholarships	\$75,000
Targeted Programming, Per District	\$25,000
Youth Programs/Events	\$65,000
Free Days	\$25,000
Teen Programs/Events	\$90,000
Marketing/Promotions	\$20,000
<b>TOTAL</b>	<b>\$300,000</b>

6.2 Pool Closure Beginning Nov 24<sup>th</sup>

6.3 Recreation Metrics Program

6.4 Youth Roundtable Meetings

6.5 Placer AI Software Update

6.6 Cunningham Pool Evaluation Update

7. Meeting Adjourn