



GREATER VALLEJO RECREATION DISTRICT

Mission Statement: *Building community and enhancing quality of life through people, parks, and programs.*

Website: www.gvr.org

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Board of Directors
Rizal Aliga
Ron Bowen
Robert Briseño
Adjoa McDonald
Wendell Quigley

General Manager
Gabe Lanusse

Programs and Publicity Committee Minutes

Monday, August 22, 2022

5:30 P.M.

Administrative Office-Board Room

395 Amador Street

In attendance: Director Aliga, Quigley, Recreation Superintendent, Antony Ryans, Recreation Supervisors, Julie Myers, Sandy Tawaratsumida, & General Manager, Gabriel Lanusse

Meeting began: 5:30 P.M.

- 1. Director Aliga appointed as Committee Chairperson.**
- 2. Activity Guide Update-** The Activity Guide is in its final draft and will head to the printers this week.
- 3. Aquatic Programs-** Summer programming and swim lessons were full all summer. Directors would like to see pool opened 7 days a week. Staffing is still a concern at the pool. More program options to come soon.
- 4. Children's Wonderland-**The park continues to remain free to the general public. The park is booked all weekends this month for private rentals. Park hours have extended through September and will operate from 11:00am-7:30pm W-M. The Department filled the position of Recreation Coordinator and that person who will oversee the park as a part of their job assignment. The Committee would like to see the financials for the last 3 years at the park.
- 5. Community Centers Update-** The RFQ draft for subleasing the community center was sent to legal for review. The RFQ will go out in September. The Committee is concerned that there is no programming happening at the SVCC and NVCC's. Staff will do field research and visit other community centers in neighboring cities.
- 6. Community Events-** Bands and Brews took place on Friday, August 12th at Blue Rock Springs from 6:30-8pm. The band that performed was Alvon and the All Stars and had over 350 patrons in participation. A big thank you to the Parks and Maintenance staff for their help! Staff will plan for more live shows added to next summers lineup. Staff have begun planning for the fall and winter events.

7. **Marketing Update-** Verdin drafted two different logo designs for discussion and direction at the Programs committee meeting. Committee would like to see some revisions made to the proposed vintage and retro logos.
8. **Sports Programs-** The COED soccer program was offered in partnership with Council Member Diaz and took place on Wednesday, June 15th, 9am. The camp had about 120 participants registered for the free 4-week camp. The new sports Recreation Coordinator began work on August 22nd. Staff will work together to produce fall programming and work on drafting new user agreements for the next calendar year.
9. **Youth Services-** Staffing is still a challenge for the department. The department had a successful summer. Staff held a training for returning school-year staff on Saturday, August 13th. The school year has begun, and staff is focused on reopening all Kids Club sites and staffing programs for ExLP.

Adjourned at 6:50 P.M.