



Greater Vallejo Recreation District

GVRD promotes wellness and healthy lifestyles
by providing safe parks and innovative and fun
recreation programs for all residents.

BOARD OF DIRECTORS

Rizal Aliga
Robert Briseño
Stacey Kennington
Wendell Quigley

GENERAL MANAGER

Gabe Lanusse

Programs and Publicity Committee Minutes Tuesday, November 7, 2023 4:00 P.M. Administrative Office-Board Room 401 Amador Street

In attendance: Director Quigley, Aliga, General Manager Lanusse & Director Ryans.
Meeting began: 4:01 P.M.

1. **Public Comment-** There was no public comment.
2. **Activity Guide-** Staff in the Department are working on the production of the spring Activity Guide. A 1st draft will be provided the week of November 20th.
3. **Community Events**
 - a. Turkey Drive- This event is filled with 75 participants registered and 75 are on the waiting list. Director Quigley will donate \$300 to the event.
 - b. Toy Giveaway- Registration is filling up quickly for this event. There are 100 participants currently registered and there is a limit of 300 youth total. GVRD will partner with Costco and The Meyer Corporation to collect toys. The event will be held on Friday, December 15th.
 - c. Sip and Paint – event is very popular amongst residents. At the last event there were 10/15 participants in attendance.
 - d. Nightmare on Glenn Street – had record attendance with 2,291 patrons counted in attendance. Thanks to all our community partners for their support!
4. **Marketing Update-** Staff submitted the content action plan to promote upcoming events and programs for December. In addition, staff began conversations for GVRD's 80th Anniversary and potential logo for the celebration.
5. **Special Interest Classes-** New contract classes starting in January. Silver Gloves boxing for Seniors, Chicago Steppin', Indoor Pickleball, Ballet for kids, Instaflix, Afro, Body, Love, Overflow Cardio, just to name a few.



6. **Sports Gym-** General Manager Lanusse reported the floors at the former middle school were done and are under the curing stage. Gym includes 3 pickleball courts, a volleyball, and a basketball court. Staff are currently planning class opportunities. Staff are recruiting PT staff to work at the gym, marketing, and working to secure user groups with private rentals. Prop 68 funds will help with renovations, including the fields and parking lot. We're inching closer to the "soft launch." The committee recommended a watch party for NBA/Junior Warriors opening day!

7. **GVRD 80th Anniversary Celebration-** The committee recommended an open house with cake held on two separate days. GM mentioned July was "Parks Make Life Better" month and possibly holding an event around that time. Staff is currently in the inception process of event idea generation.

Adjourned: 4:56 P.M.