



# GREATER VALLEJO RECREATION DISTRICT

**Mission Statement:** *Building community and enhancing quality of life through people, parks, and programs.*

Website: [www.gvrd.org](http://www.gvrd.org)

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Board of Directors  
Rizal Aliga  
Ron Bowen  
Robert Briseño  
Adjoa McDonald  
Wendell Quigley

General Manager  
Gabe Lanusse

## **Programs and Publicity Committee Minutes**

**Tuesday, December 6, 2022**

**4:00 P.M.**

**Administrative Office-Board Room**

**401 Amador Street**

**In attendance:** Director Aliga, Quigley & General Manager, Gabriel Lanusse

Meeting began: 4:00 P.M.

1. **Public Comment-** No public comment.
2. **Activity Guide Update-** Production of the Activity Guide has begun. The GM had submitted his introduction and staff are reviewing the schedules and fees to make sure they align in print and on line.
3. **Adaptive Recreation-** Formerly know as REACH will begin again. More information to follow.
4. **Aquatic Programs-** It is the winter session, so it has slowed down. They will be closed between Christmas and New Year's day.
5. **Children's Wonderland-** Winter at Wonderland was a great event even with the rain. Families look forward to it, we may scale back the activities as it is frequently inclement weather during the event.
6. **Community Centers Update-** Nothing new to report
7. **Community Events-** The Turkey Drive increased its outreach and served 52 families. This past Sunday was the kickoff for Festival of Lights at CW park. The committee pointed out the cost of Flannels and Flapjacks and asked what happened to Breakfast with Santa. It was recommended to reduce the fee and change name back to Breakfast so that more families can participate and are aware of the event. Costs were discussed, and refunds will be given.
8. **Marketing Update-** Verdin is preparing for the brand launch of "Enrich" we are also updating photos of sites.
9. **Recreation Software-** Civic Rec will launch is going through its launch and will be ready for the spring registrations.

10. **Recreation 80-** General Manager Lanusse touched on Rec 80 a concept he curated along with recreation staff which encompasses offering 80 innovative programs through GVRD during the 80<sup>th</sup> anniversary.
  
11. **Sports Programs-** Staff have begun the planning for the 18<sup>th</sup> Annual Sports Hall of Fame fundraiser. We will scale back the event and focus on its original intent of raising funds for kids to participate in sports programs at GVRD. The GM also met with the Museum regarding the HOF space.
  
12. **Youth Services-** Winter Break Camp are coming up soon, and staff are preparing for it.

Adjourned at 4:54 P.M.